

# A Group Guide



### Why the Bear?

In 2017, the HR GO Group introduced the Acts of Kindness campaign to celebrate our 60th anniversary.

We set ourselves the task to complete 60 acts of kindness to help charities and communities across the country, throughout the year. With the campaign decided and ready to go, we were missing something... we needed a mascot.









Above: Betty the Bear about to take flight in a microlite with Group MD, Roddy Barrow.

We thought back to the original founder of the business, Betty Parkinson. Without her entreprenurial efforts, the business simply wouldn't exist so we decided to name our mascot, Betty the Bear.

All in all, the campaign was a great success, Betty the Bear travelled to many destinations all over the world and we raised over 55k for the RNLI Lifeboats and local charities close to individuals hearts.

In 1957, Betty Parkinson founded Dartford Staff Employment Bureau and, as a mayor's daughter, used her extensive network of contacts to forge a successful recruitment business.

Over the next two decades, Betty opened branches across Kent. The firm's name changed over time to Parkinson Staff Bureau, PSB and finally HR GO.

Today, HR GO is an £80m business made up of specialist companies dealing with many aspects of recruitment, CRO, Digital and eCommerce platforms.

# Welcome to the HR GO Group.

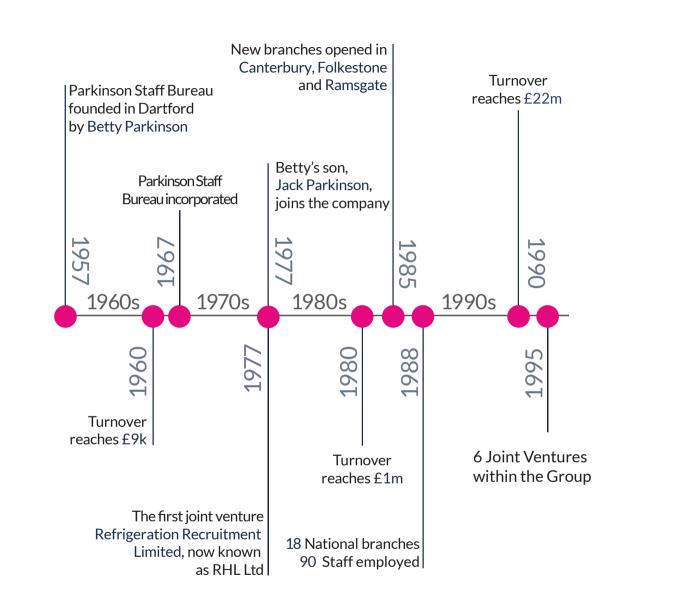
At HR GO we cover almost every sector of the recruitment market from end to end – from board level appointments and highly-skilled contractors and specialists, through executive and professional personnel, to temporary office and industrial staff. And we also provide websites, market-leading IT and ecommerce systems & solutions.

Uniquely, many of our companies are joint ventures, run by people who are shareholders; passionate and motivated about giving a consistently high level of service to both clients and candidates.

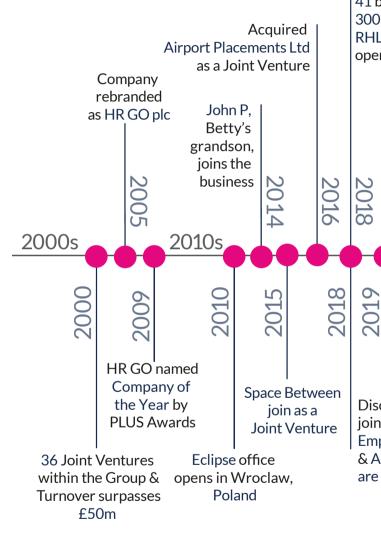
We have a nationwide network of companies, consisting of over 40 offices across the UK, Europe and Australia.







RGO



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|£86m turnover 41 branches 300 staff employed RHL Australasia opens in Sydney

> Aquired Red Berry Recruitment Ltd. Sussex Recruitment Ltd & Gel Resourcing Ltd

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Teachright Ltd, an educational recruitment JV is launched

HR GO Recruitment opens in Poland

Discoverable digital agency join the group and CMS **Employment Agency Ltd** & AC Appointments Ltd are acquired

## **Our Recruitment Brands**



gel Resourcing

teachright 🎮





exectec

OGILVIE

Red Berry Recruitment

## **Recruitment Company Sectors**

	HR GO Rec.	Exectec	RHL	Ogilvie	Teachright	Gel	Red Berry
Accounting & Finance		<ul> <li>✓</li> </ul>					<ul> <li>✓</li> </ul>
Automotive		<ul> <li>Image: A second s</li></ul>	×				<ul> <li>Image: A second s</li></ul>
Aviation	×						
Built Environment			×				
Call Centre	<b>√</b>						<ul> <li>Image: A second s</li></ul>
Catering	<ul> <li>✓</li> </ul>						
Commerce				×			<ul> <li>Image: A second s</li></ul>
Construction	<ul> <li>✓</li> </ul>	<ul> <li>✓</li> </ul>					×
Design & Manufacturing			<b>~</b>				×
Driving	<ul> <li>✓</li> </ul>						×
Education	<ul> <li>✓</li> </ul>				✓		
Energy			<b>~</b>				
Eng. & Manufacturing		<ul> <li>✓</li> </ul>		<ul> <li>✓</li> </ul>			×
Facilities Maintenance			<b>~</b>				×
Finance				<ul> <li>✓</li> </ul>			×
Health & Social Care	<ul> <li>✓</li> </ul>						
Industrial	<ul> <li>✓</li> </ul>						×
Investment Banking		<ul> <li>✓</li> </ul>					
IT & Digital		<ul> <li>✓</li> </ul>		<ul> <li>✓</li> </ul>			×
Legal		<ul> <li>Image: A set of the set of the</li></ul>					<b>√</b>
Life Sciences			<b>~</b>			<ul> <li>Image: A set of the set of the</li></ul>	
Office & Professional	<b>√</b>						<ul> <li>Image: A second s</li></ul>
Property			<b>~</b>				<ul> <li>Image: A second s</li></ul>
Security		<b>~</b>					
Transport & Infrastructure			<b>√</b>				

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#### hrgo.co.uk

HR GO Recruitment continues to expand across the UK and, most recently, into Poland. We recruit for permanent, contract and temporary positions, and have about 4,000 temps out in the field at any one time. It is Kent's largest and longestestablished recruitment business.

We have sector specialists in local areas able to manage the distinct demands of recruiting in a variety of specialist sectors including Industrial, Office & Professional, Call Centres, Construction and Catering jobs, as well as distinct divisions focusing on Aviation, Education, Driving and Health & Social Care.

The business is led by a hugely experienced team, supporting our network of branch managers who are recruited to be entrepreneurial business leaders in the mould of our founder.

### rhl.co.uk

RHL is one of the UK's longest established technical recruitment consultancies, with over 40 years' experience sourcing professionals within a range of sectors, including Automotive, Energy, Built Environment, Property, Transport, Life Sciences, Design & Manufacture and Facilities Maintenance.

Our consultants are hand-picked to provide specialist recruitment services to a global client base, providing permanent recruitment, contract recruitment, executive search, global payroll solutions and targeted advertising.

We pride ourselves on personal service and the human touch for both clients and candidates.





#### RECRUITMENT









### ogilviesearch.co.uk

At Ogilvie Search we offer a professional and thorough executive search service, with particular strength in IT, Finance, Engineering and Commerce to clients in the public and private sector. Our attention to detail, integrity and discretion is assured at all times.

Retaining a search consultant can be the fastest and most cost-effective method to fill key appointments critical to the success of your organisation. Established networks allow us to identify and source high calibre individuals with specific skills quickly and efficiently.

#### redberryrecruitment.co.uk

Award-winning Red Berry Recruitment works with some of the South West's leading organisations. From our offices in Shepton Mallet and Yeovil, we provide temporary and permanent staff to businesses around Somerset and beyond.

We recruit across both the industrial and commercial sectors, from manufacturing roles to office staff to senior management positions.

Be believe in providing a dynamic, friendly and professional service, using our knowledge of the local market to supply local businesses with the perfect candidates.











# teachright 🔼

#### exectecsolutions.co.uk

Exectec Solutions recruits for permanent and contract positions in the executive and technical market sector throughout the UK, including Banking & Finance, IT & Digital and Engineering. Our recruiters have outstanding sector knowledge within their chosen field as well as expert local market knowledge. They are typically industry experienced and/or qualified so they understand the perspective from your business as well as from the candidate.

Whether you are looking to fill a single position or recruit for an entire project, Exectec Solutions can provide you with a highly efficient, cost effective, tailor made recruitment solution enhancing your permanent and contract workforce both appropriately and effectively.

#### teachright.co.uk

Teachright provides both teachers and support staff to mainstream schools, SEND schools and nurseries. Our understanding of education recruitment allows us to streamline the process for our schools and find the right candidate for their needs.

With a majority of our team previously working in education themselves we understand the ethos, curriculum needs and budgets of our schools and find them the best available staff on the market.

We can help provide permanent, temp to perm and daily supply staff for our schools and nurseries.









# gel Resourcing

## We're not just about recruitment

Our sister company Eclipse are a passionate bunch of expert engineers, creators, and planners, dedicated to crafting brilliant digital experiences for online sellers and their customers.

With over 150 people across four great locations – Hurley, Wrocław, London, and Manchester – they're perfectly placed to help you achieve your digital commerce ambitions.

#### gelresourcing.co.uk

As a professional recruitment consultancy, we specialise in the sourcing and successful placement of high-calibre industry experts in an ethical, hassle-free way, into both Permanent and Contract positions. Every day we are engaging with and providing career options to some of the world's best talent, covering a broad range of skills within the Occupational Health, Pharmaceutical, Biotechnology and Life Science sectors. We treat each candidate as an individual to ensure that the role they are being considered for is right both for their career ambitions and for the specific business' needs.

At gel we recognise that each of the niche skill sets that we support can be very intricate and differ from one to another. This is why our consultants are focused on being subject matter experts, allowing them to provide the best solutions to the staffing needs of our clients.

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# eclipse

#### eclipsegroup.co.uk

Eclipse provide services to make it easier for people and businesses to buy online. We help sellers get, keep and continually excite their customers.

Our digital commerce expertise with SAP and Magento platforms combined with a host of support services, and our highly personal approach means we're brilliantly placed to serve some of the best retailers operating in the digital sphere.

They trust us to protect their brand, their customers, their platforms and their potential.

Or to put it simply, passionate people delivering brilliant commerce.

### **Eclipse & Space Between Merger**

Eclipse are a full-service digital commerce agency, but more than that, we're your digital commerce partner. We're now even better having merged with our sister company, Space Between. The experts in CRO, UI Design, UX & Biometric Research.

At Eclipse, we're in it for the long haul. Our services are designed to work with each other and make our clients better at what they do. With our new service offering, combining the strengths of both companies, we're perfectly poised to tackle the broadest of commerce challenges.

Our clients are more than just collaborative partners, they're our friends. Together we achieve great things. Our talented team of thinkers, builders, creators and planners bring commerce visions to life with passion, skill and determination.

#### **#PassionatePeople #BrilliantCommerce**







#### Services

It's not just about solving problems; it's about discovering opportunities.

We unlock your trading potential, creating and supporting beautiful sites that are functionally rich and continually perform way above expectations.

Our clients enjoy seamless access to the best designers, analysts, experts and technical resources in the sector. We're proud of what we do.

#### **Eclipse Labs**

Not only do Eclipse have the commerce solutions for our clients today, but we are investing in commerce solutions that will shape the future. From Augmented and Virtual Reality, Artificial Intelligence to SaaS Applications.

Our innovations lab is in the heart of Poland's silicon valley – Wroclaw and is where some of the most creative minds are hard at work on our exciting product pipeline.





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